

**We asked you what you wanted from a BSDHT conference...
a synopsis of what you said**

Many thanks to those of you who very kindly responded to our request for feedback on what you, as BSDHT members, are looking for out of future Annual Conferences.

The results – which I'll summarise for you a little later – will help us shape this year's Oral Health Conference & Exhibition which, to remind you, takes place at Liverpool's Arena and Convention Centre on 9 and 10 November.

Over 350 BSDHT members took part in this survey and so the results can be considered representative of members' views.

Here are the headlines:-

- More than 75% of those who responded have attended a previous BSDHT Oral Health Conference & Exhibition, with over half having been on three or more occasions.
- Of those who didn't attend last year's Oral Health Conference & Exhibition in Bournemouth over half said the reason they didn't attend was either the cost of attending the event (26%) or its location (28%).
- Factors influencing the decision of whether or not to attend came down to four keys areas:
 - Venue (72%)
 - CPD (71%)
 - Choice of sessions – workshops and/or lectures (66%)
 - Cost effectiveness (64%)
- When asked which of the above was considered to be most important to members the same order of priority resulted with Venue scoring 27% followed by CPD at 25% Choice of sessions – workshops and/or lectures 22% and Cost effectiveness 19%.
- Of those who considered the Social Programme to be important (around 60%) almost three quarters preferred an Informal Party to a Formal Dinner.
- Some 58% of those who responded indicated they were likely or very likely to attend this year's Oral Health Conference & Exhibition in Liverpool.

A number of Additional Comment and Feedback was also provided and this will be studied to identify any patterns or themes which emerge, again with the aim of adapting and adjusting our plans for future Conferences.

My thanks again to everyone who took part, it's very much appreciated.

Finally, all participants were entered into a prize draw and congratulations go to Lesley Nolan from the Midlands Region who wins a two day registration package for this year's Oral Health Conference & Exhibition in Liverpool.

Sally Simpson
President